



Adelante

Youth Ambassador Toolkit

The Adelante Youth Ambassadors program provides a leadership opportunity to young advocates who are interested in helping raise awareness of Adelante Foundation's efforts to improve the lives of underserved women, their families, and communities in Honduras.

What does Adelante do?



Honduras is the second poorest country in Latin America, with over 70% of the population living below the poverty line. Of this population, women are among the most vulnerable groups. They are challenged daily by food insecurity and health problems, primarily due to low household income.

By providing small business loans and education to underserved women, we provide pathways out of poverty for generations to come.

Women in developing countries are known to be better stewards of finances than their male counterparts. We believe that providing women in countries like Honduras with a hand up, we can change this world for the better.

On my travels, I've had the opportunity to meet with many women and their families who have benefitted from Adelante Foundation support. On an annual basis, we provide a minimum of 4,000 women with microloans and education to start and grow enterprises. These businesses help families generate wealth and break intergenerational cycles of poverty. Please join us in our pursuit to increase resilience, promote economic self-sufficiency, and create work in communities where people live and love.



~ Jodi Fischer, Adelante Foundation Director

Adelante Foundation By the Numbers



BENEFICIARIES
155,000+



REPAYMENT RATE
97%



LOAN SIZE RANGE
\$50 - \$1,500



"Traveling with Adelante to Honduras was truly amazing! I learned how empowering microfinance is for women and their businesses. It also ensures a brighter future for their kids. Tackling poverty head-on at a young age was a valuable lesson. I'm so thankful for this eye-opening journey with Adelante and the life lessons it gave me."

~ Alexa Hubing, Adelante Impact Tour youth participant

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Youth Ambassador Program



About

As Youth Ambassadors, advocates can work individually or in groups to share their experience or invite affiliates of Adelante to raise awareness about the most pressing concerns facing impoverished women, and the power of microfinance to lift people out of poverty. The Adelante Youth Ambassador program is suitable for youth ages 5-18. Teachers, parents, family are invited to walk alongside youth ambassadors if they wish, and Adelante representatives are available to support any and all activities.



Program Goals



- To develop a cadre of youth who have a commitment to community development and seek to support women and families from Central America
- To promote mutual understanding and respect between cultures and those living in poverty.

Students



Whether it be directly through school, clubs, or after-school groups, students can make an impact both locally and abroad. Student involvement doesn't have to mean hands-on or in-person work; there are a number of ways students can raise awareness of the Adelante Foundation's efforts to improve the lives of underserved women, their families, and communities in Honduras.

RAISE AWARENESS

- Show an informational video in a club or ask a teacher of a relevant subject (Geography, Social Studies, Economics, etc) to show a video from our Youtube channel
- Invite an Adelante Representative to speak/present
- Gather a group of students together and go on an impact tour (see page 7 for more information)
- After learning about Adelante, microfinance, and the conditions in Honduras, generate an informational document, infographic, or video to help others learn about the power of microfinance in changing lives.



Fundraise with...



Tiltify is a streaming platform that allows streamers to fundraise for an organization or cause as they play video games. Visit <https://tiltify.com/adelante-foundation> for more information

Piggy back on an existing event and ask event organizers to allocate proceeds to support Adelante's mission



Reach out to organizations and attract corporate partners or sponsors to advance Adelante Foundation's work*

Run a race, accomplish a challenge individually or as a group/club using GiveButter or other fundraising platform



Make and/or sell products at a holiday fair or event and donate proceeds to support women and their families

Ask local businesses whether they'd donate a portion of proceeds for a particular product or on a specific day



Get creative - think big and out of the box, we welcome ideas and activities that help raise funds and/or awareness and are happy to brainstorm with you.

Impact Tours

Adelante offers impact trip tours in Honduras to families and groups to learn more about the work in Honduras. Travel to Roatan and meet with Development Director, Jodi Fischer and choose an experience that ranges from a half day up to a full five days on the island and throughout the northern region of Honduras. You will can meet Adelante staff in La Ceiba , travel to rural villages, connect with microfinance clients, and visit businesses enabled by Adelante Foundation. This unique experience provides visitors a deeper understanding of our microfinance model, the work we do to alleviate poverty, while also enjoying other sites of interest. **Contact Adelante** or **click here** to learn more.



Learn more



The first and the most crucial step we can take is to learn about places like Honduras – the history, culture, and the unique circumstances the local population faces. Explore the struggles and ambitions Hondurans face and share your learnings with those around you to help cultivate deeper understanding, empathy and respect. Consider reading and discussing books or documentaries (some options listed below). An Adelante Ambassador would be happy to join the group and share information about the context specific to Adelante Foundation.



Educational resources for more mature learners:

- Half the Sky by Nicholas D. Kristof and Sheryl WuDunn (documentary also available on Prime)
- The Blue Sweater by Jacqueline Novogratz
- Banking to the Poor and Creating a World Without Poverty by Mohammad Yunus
- Development as Freedom by Amartya Sen
- The End to Poverty by Jeffrey Sachs

Learn More



For younger ambassadors looking to learn more about the Adelante Foundation's mission and/or how microfinance works, consider reading and exploring the books or documentaries listed below.

One Hen: How One Small Loan Made a Big Difference

(Recommended age range 3-11)

After Kojo's father died, he had to quit school to help mom collect firewood to sell at the market. When his mother receives a loan from some village families, she gives a little money to her Kojo. With this tiny loan, Kojo buys a hen. A year later, Kojo has built up a flock of 25 hens. With his earnings Kojo is able to return to school. Soon Kojo's farm grows to become the largest in the region. Kojo's story is inspired by the life of Kwabena Darko, who as a boy started a tiny poultry farm just like Kojo's, which later grew to be the largest in Ghana, and one of the largest in west Africa. Kwabena also started a trust that gives out small loans to people who cannot get a loan from a bank.

Half the Sky - book or documentary

(Recommended age 13+)

A brilliant call to arms that describes one of the transcendent injustices in the world today—the brutal treatment of women. The book and documentary take you to many countries, introduce you to extraordinary women, and share their moving tales. Learn about the harsh reality so many women live with, but also gain access to the ways we can support and shift circumstances.





Learn more



Enrique's Journey

(Recommended age 10+)

Eleven years after his mother left Honduras to find work, seventeen year-old Enrique embarks on a journey to the United States to find her. Without access to job opportunities or financial resources in Honduras, his mother emigrates in order to make enough money to financially support her kids and their education in Honduras. In Enrique's efforts to find her, he encounters extreme danger as he must find ways to illegally cross multiple borders. Learn more about how a lack of financial resources can drive families apart and away from home.

Twenty-Two Cents

(Recommended age 9-12)

In 1976, as an Economics professor in Bangladesh, Muhammad met a young craftswoman in the village of Jobra who needed to borrow five taka (twenty-two cents) to buy materials. No bank would lend even a small amount to an uneducated woman, so she was forced to borrow from corrupt lenders with unfair interest rates. Realizing that only a few cents stood in the way of her financial security, Muhammad founded Grameen Bank, where people could borrow small amounts of money to start a job. Over the next few years, Muhammad's compassion and determination changed the lives of millions of people by loaning the equivalent of more than ten billion US dollars in micro-credit.

Introductory Adelante Video

(Recommended for all ages)

Check out our Youtube channel for other informational uploads! These videos are great for individual learners and for group education.



Contact Us

We would love to hear from you and happy to chat or answer any questions



USA or Honduras

Jodi Fischer, Development Director
303.319.4230

info@FundacionAdelante.org

Learn more

www.AdelanteFoundation.org



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INCREASED
RESILIENCY



GENDER
EQUALITY



HIGHER PROPORTION
OF INCOME USED FOR
EDUCATION



IMPROVED FOOD
SECURITY & HIGHER
CROP YIELDS



PROVIDES
LOW CARBON
PATHWAYS

